

## Top designers and world-famous fashion designers are heading to Nový Bor as part of the next stop of MEET CZECH DESIGN

**(Nový Bor, xx May 2014) – Working with glass represents a very significant – and probably the most well-known worldwide – aspect of Czech design. Traditional Czech glass-making centres include the Nový Bor region in the north of the Czech Republic. This area offers many natural and historical sites that are of interest to tourists, and many generations in the region are connected with glass-making. The three-day MEET CZECH DESIGN festival will take place here in mid-June.**

Nový Bor is justly considered to be kind of a Mecca of Czech glass. The festival will be held from 13 June until 15 June under the title 'A Secret Behind a Glass Curtain' and is determined for both professionals and non-professionals.

The date was not picked randomly. The town of Nový Bor is known as a long-standing organizer of the very popular and increasingly more visited Glass-Making Festival. This year, the traditional programme of the festival will be complemented with events connected with a festival of Czech design. The title for the second part of MEET CZECH DESIGN, A Secret Behind a Glass Curtain, refers to the mystery of the origin of the fragile beauty of glass, which well-known names of Czech design will come to see in Nový Bor.

Apart from glass-makers, the participants in the festival's events will also be able to meet real icons of Czech glass-making design, architecture, and fashion. These certainly include Liběna Rochová and Blanka Matragi, as well as Bořek Šípek, Peter Olah, and David Vávra.

Liběna Rochová, one of the most respected and most successful fashion designers in the Czech Republic, will expand the festival events with a lecture entitled 'The Use of Glass in Jewellery Making'. Her colleague, the famous Blanka Matragi, who is a qualified glass cutter by the way, will, among other things, introduce to the public the use of glass as part of her world-famous fashion collections for Arab princesses. Bořek Šípek, a Czech artist, architect, designer, and creator of original Czech glass, will make an appearance at his Nový Bor glassworks, Šípek Team. Peter Olah, a young and very successful Slovak industrial, product, and interior designer, will introduce and accompany with his commentary a Tour de France cup, as well as other artefacts from his own workshop. David Vávra, a Czech architect, actor, and writer, as well as the unforgettable tour guide through the Šumná města television series, will take visitors through a seminar entitled 'Glass in the World of Architecture'.

All of the aforementioned people will later meet at one of many events held at the traditional centre of all previous years of the Glass-Making Festival, Náměstí Míru in Nový Bor. In addition to the annual events that, thanks to mobile

furnaces, include demonstrations of glass blowing, glass engraving, and the making of stained glass among others, visitors to Nový Bor can look forward to other specially prepared events.

For example, a special design path has been prepared for them. The individual stops on the path consist of glassworks in the town and other glassworks in the town's surroundings. Not only can you follow the path on a bike rented from a bike point situated on the main square, but special tourist buses will also be available during the Festival weekend.

And since the Nový Bor region is not only about glass but is also a region with many places of interest to tourists, a CzechTourism Design Stall will be open to the public right in the centre of the town during all three days, from 10 a.m. until 8 p.m. It will, in an attractive way, present places in the region that are truly worth visiting to the guests of Nový Bor.

[www.meetczechdesign.cz](http://www.meetczechdesign.cz)

MEET CZECH DESIGN

13–15 June **Nový Bor**  
A Secret Behind a Glass  
Curtains

12–14 September **Mladá  
Boleslav**  
Spin the Wheels of Design

8 September–19 October  
**Prague**  
A Web of Design

2–5 October **Brno**  
A Mosaic of Graphic Design

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